

Final Project Description

Discovery Stage:

For each category of ESL students we have just identified, discuss what needs and challenges this kind of ESL students might have. Write down at least 3.

International students

Immigrant/ Refugee students

Working students

Students who are parents

First-time college students

Older learners (40+)

First-generation students

Planning and Organizing Stage:

1. Form teams.
2. Exchange contact information (emails, phone #s, groupchat, etc.)
3. Brainstorm challenges and needs for your target audience. Choose how many you want to address and how you are going to address them. You may want to focus on just 1 or 2 and really explore, dig deep into them. Or you might decide to do more.
4. Write a proposal of the project for the teacher, outlining how you are going to approach this project, and who is responsible for what part of the project.
5. Bring facts and figures - do some online research to help you with your project and to generate more ideas. For example, google "challenges that international ESL students have in the US," and read some articles about it. You may use this information to inform your audience, but remember to cite sources. Your teacher will help you with citations.

Your intended (target) audience:

Challenges and needs (list as many as you can think of):

Which ones do you want to focus on?

How will you approach the project? What's your preliminary plan? Write a short proposal. (Discuss today, email by Thursday, 11/14)

Questions and Answers:

- **Do all teammates have to be in the video?**
 - Sure, if you want.
 - No, only those who are not camera shy. Others may be filming, planning, writing.
 - At least some of you should be in the video.
- **Do we have to do a video?**
 - A video is highly desirable, but if you can come up with a better, more effective genre - convince me!
 - No, but you can write and act out a skit in class that one of you or the teacher can record.
 - You may do a PowerPoint (slide show) presentation with pictures and other visuals.
- **What is a skit?**
 - A skit is a short play.
 - You will need to write a script for it.
 - You will choose actors and practice your play.
- **Can we interview and record other people (outside our team)?**
 - Yes, of course - it's a very good idea. Your tips and advice may come from members of your own team as well as other people on campus or your friends.
 - Be sure to ask their permission to record and explain that this video will be shown in class and to other ESL students.
 - You can even ask your teacher or other ESL teachers and tutors to be interviewed and recorded.
- **Can we be funny or does it have to be serious?**
 - Yes, yes, and yes.
 - Humor is an effective strategy to make your audience trust you.
 - Don't overdo it, though! Have a serious message, too.

Schedule of Activities:

Nov 12-14: Watch mentor videos in class. Form teams. Decide on challenges for your audience. Decide on genre that would be most effective to reach your audience. Write a plan of action as a team (a proposal). Begin collecting information.

Nov 19-21: Continue collecting information. Meet with the professor as a team to update on the progress of your plan. Preliminary drafts of the project - feedback from the professor. I will create a schedule of one-on-one meetings.

Nov 26: Meet with the professor as individual teams to show the first draft of your project. Team consultations. Possible practice of final presentations. I will create a schedule of one-on-one meetings.

Nov 28: THANKSGIVING HOLIDAY (no class)

Dec 3: Presentations of final project by groups. Final product will have to be emailed to the professor in Canvas. Review for final exam.

Dec 5: Final Exam day one.

Dec 10: Final Exam day two.

Final Project Evaluation (Points)

Final team project is worth 15% of your total grade, so please approach it seriously. Here is the breakdown of points for each stage of the project.

Project proposal	10 points
Team one-on-one meeting	10 points
1st draft of the project	10 points
Final Project Presentations	50 points
Individual reflection task	20 points
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TOTAL	100 points