

Enrollment Strategies Committee Agenda

Monday, October 17, 2016
3:30-5:00 p.m.

College Conference Room



Vision:

Changing Lives through Education

Mission:

Grossmont College is committed to providing an exceptional learning environment that enables diverse individuals to pursue their hopes, dreams, and full potential, and to developing enlightened leaders and thoughtful citizens for local and global communities.

1. Report from District Marketing – Kerri Ewing
2. Status of efforts in line with previous meeting's discussion on 12% increase
3. Communication Strategies Workgroup Update
4. Marketing/Promotion Workgroup Update
5. Hours of Service Proposed Workgroup
6. Online Strategies
7. Drop for Non-Payment

Next meeting: November 7, 1:00-2:30 p.m. – College Conference Room