

## Enrollment Strategies Committee Meeting Summary

Monday, May 4, 2015  
3:30-5:00 p.m.  
Griffin Gate



**Vision:**  
Changing Lives through Education

**Mission:**  
Grossmont College is committed to providing an exceptional learning environment that enables diverse individuals to pursue their hopes, dreams, and full potential, and to developing enlightened leaders and thoughtful citizens for local and global communities.

Present: Agustín Albarrán, Steve Baker, Jim Custeau, Sue Gonda, Oralee Holder, Brian Keliher, Lisa Maloy, Marsha Raybourn, Mike Reese, Beth Smith, Aaron Starck, Renee Tuller, Paul Turounet, Katrina VanderWoude, Evan Wirig, Debbie Yaddow

Absent: Martha Clavelle, Zack Gianino, Chris Hill, John Oakes,

Guest: Janet Gelb, Pam Deegan, Tate Hurvitz, Brian Nath, Chris Tarman, Evan Wirig

Recorder: Linda Daley

### 2015/2016 Planning for FTES goals

Katrina circulated a handout entitled *Enrollment Management Goals* prepared by Dona Boatright and Pam Deegan.

Pam said she has been working with Dona Boatright to assist both colleges. They are working to put systems in place to make us more efficient and on a recommended calendar for the district. She asked Chris Tarman to talk about EDDI.

Chris said they reviewed the EDDI report from Mira Costa College and have been working with consultants to create a similar report for our district. Katrina asked Chris if the report would be ready for a demonstration to this group by the end of this month and if we will have the ability to do projections. Chris responded that providing projections is the most difficult aspect of the report. He also said this report will be different from EDDI because it is a web-based report that will be downloadable into an Excel spreadsheet. Brian was concerned that we would defer to the projections of the report to make scheduling decisions. Katrina responded this will be one of many tools we will use.

Oralee voiced a concern that this would add another layer of work for the chairs. She suggested that once the software is done, all of the chairs and coordinators should be introduced to it and provided with training.

Pam said this is a mathematical tool that will give you information to make better scheduling decisions.

Renee said this all makes her nervous, saying one of the factors that is not being considered is the needs of students. From a counseling perspective, Renee said we need to offer the classes students need to meet their goals. Pam said the report is just a source for data. She added that when she was scheduling

she always had a counselor review the schedule and give her feedback before it was finalized as counselors know things that very valuable and important to putting a good schedule together.

Chris went over the data that will be included in the reports. He said we have never had an accurate FTES report because all classes are included regardless of the method of reporting attendance.

Katrina asked Pam to talk about the analysis she has been working one. Pam said there is a micro step; looking at the schedule course by course, and a macro step; looking at the final numbers for each division. On the micro level Pam said she looked at each of the classes, departments and divisions. She flagged a number of low enrolled classes to be reviewed. Low enrolled classes are a trigger to reconsider what should be offered. To be fiscally stable the WSCH to FTEF needs to be at 525. There will be some departments that cannot meet that goal due to regulations such as the nursing department.

Katrina asked that this group carry forward the message that we need to look at collectively meeting the goals that are set for us.

#### **Next Meeting?**

The next meeting will be held June 8<sup>th</sup> due to a scheduling conflict with DCEC.

The meeting adjourned at 4:45 p.m.