



The Career Chronicle

Grossmont College Career Center/Student Job Placement

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Transitioning from School Into a Tough Job Market

The job market is anything but a well-organized system. It sometimes careens wildly out of control. The natural churning is aided and abetted by constantly unfolding developments in technology, plus the changing demand for old/new products, services and demands.

Finding a job is work and this is true even when the job market is welcoming to job seekers. In a tough job market, conducting a job search can be all the more daunting. *The National Association of Colleges and Employers, (NACE)*, a national professional association for college career services practitioners and human resource staffing professionals who hire new college graduates offer these following tips on *how to break into a tough job market*:

- Set Realistic Goals
- Research Employers
- Take a Volunteer Position
- Target Resumes and Cover Letters
- Contact Your Alma Mater, GROSSMONT COLLEGE STUDENT JOB PLACEMENT OFFICE, for Assistance.
- Get Work by Working
- Consider Temping
- Expand Your Network
- Don't Rely On the Want Ads!

Congratulations Class of 2008



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SD Employers Who Made the Grade On Fortune's Top 100

Fortune Magazine's recently published their annual "100 Best Companies to work for in 2008." Here's a list of San Diego employers who received high marks.

Why They Made The List:



- Four Seasons Big Rewards incentive. Each location has an Employee of the Month & The Employees of the Year get \$1,000, an all-expense-paid trip for two, and an extra week's vacation. www.fourseasons.com



- New employees get options at this financial-software makers and everyone get four days off with pay each year to perform community service. www.intuit.com

NORDSTROM

- Nordstrom has an excellent record in advancement of women: 63% of executives & senior managers are female, 117 of 157 stores are managed by women. www.nordstrom.com



- New employees get stock options and 100% health insurance coverage. The popular onsite primary-care clinic is quadrupling in size. www.qualcomm.com



- CEO Roger Riney looks out for young talent: The discount brokerage hires 200 college interns every year. www.scottrade.com



- Acting on feedback, the hospital group introduced adoption aid, increased tuition reimbursement by 50%, and now subsidizes health insurance for low-income workers. www.scripps.org

Best Jobs in a Bad Economy: Recession-Proof Careers

	Growth Rate	Median Income
⇒ Financial Adviser	41%	\$74,000
⇒ Software Program Manager	29%	\$103,000
⇒ Database Administrator	29%	\$77,000
⇒ Physical Therapist	27%	\$67,000
⇒ Physician's Assistant	27%	\$84,000
⇒ Environmental Specialist	25%	\$53,000
⇒ Hydrologist	24%	\$59,600
⇒ College Professor	23%	\$79,000
⇒ Certified Public Accountant	18%	\$64,000
⇒ Teacher	12%	\$48,000

1. Start the Day Right!

- ⇒ Keep Hair Well Groomed
- ⇒ Make Sure Clothes Are Clean And Neat
- ⇒ Keep Make-up And Perfumes To A Minimum
- ⇒ Accessorize Conservatively
- ⇒ Don't Forget Your Deodorant

Dress For The Job

2. Write it Once – Check it Twice!

- ⇒ Take Down Caller's Name And Number
- ⇒ Obtain The Facts: Where, When, And Why
- ⇒ Neat And Accurate
- ⇒ Eliminate Errors- Repeat The Information To The Caller!

Telephone Skills

3. Send a Positive Message!

- ⇒ Making Eye Contact
- ⇒ Listen with Interest
- ⇒ Speak Clearly
- ⇒ Question What You Do Not Understand
- ⇒ Don't Forget The Non-Verbal; Sit Up Straight

Communication Skills

4. Get Along with Co-Workers!

- ⇒ Be Courteous
- ⇒ Respect Others And Their Property
- ⇒ Beware of Unwanted Advice
- ⇒ Keep Negative Comments To Yourself
- ⇒ Do Not Gossip

People Skills

5. Know Your Job Description!

- ⇒ Be On Time
- ⇒ No Chewing Gum
- ⇒ Stick To Business
- ⇒ Keep Volume Down
- ⇒ Practice Self Control

Behavior Skills

Basic WORK Skills

Student Job Placement Hot Jobs

Park Aid, FT/PT Seasonal - \$9.98-11.11/hr. (Job #1409930)

Description: Serve the entrance stations and interact with the public. Sell day-use tickets, explain rules, regulations, and answer a wide variety of questions from the public. Some opportunities may exist for providing interpretive programs.

Requirements: Recreation or Natural Science majors preferred but not required. Must be willing to work weekends and holidays. Training provided.

Recreation Assistant, PT- \$ Depending on Experience (Job #1407378)

Description: Assist with leading recreation activities for preschool children or teens. Activities include games, sports, craft, cooking and dance.

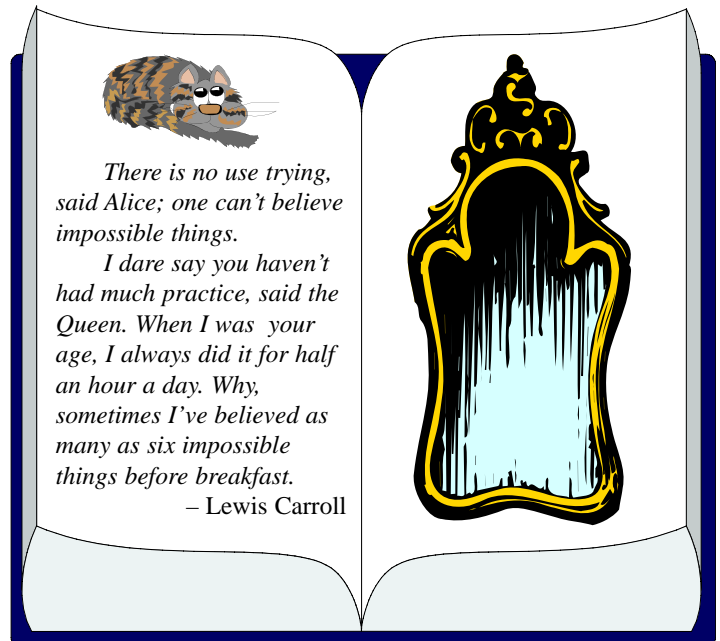
Requirements: A desire to work with children or teens.

Management Trainee, FT - \$ 3,240-3,908/yr. (Job # 1437554)

Description: Entry-level position for professional administrative, budgetary, community development, crime analysis/research, information systems management, personnel/human resources, and recycling career fields. After gaining the requisite experience, individual may be eligible for career-advancement to a higher level professional position.

Requirements: Must submit proof of education (degree or transcripts), bachelor's degree or equivalent education. A valid Class C Driver's License may be required at the time of hire.

We now have access to online job postings for our students. For more information, stop by the Student Job Placement Office in Room 626!



*There is no use trying,
said Alice; one can't believe
impossible things.*

*I dare say you haven't
had much practice, said the
Queen. When I was your
age, I always did it for half
an hour a day. Why,
sometimes I've believed as
many as six impossible
things before breakfast.*

– Lewis Carroll



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