

BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE (BS) IN BUSINESS ADMINISTRATION



Alliant
International
University

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

The field of business is ever expanding, rapidly evolving, and increasingly global. That's why the Bachelor of Science in Business Administration Degree Program from the California School of Management & Leadership (CSML) at Alliant International University will help prepare you for the dynamic nature of your future career in business.

Whether it be a nonprofit, corporation, start-up business, government agency, or a business of your own, our Bachelor's in Business Administration gives you the opportunity to make your mark.

Our curriculum will give you the solid foundation of business principles you need. Courses emphasize an understanding of business management, information systems, and the operating dynamics of organizations.

You'll also sharpen your critical thinking, interpersonal, oral, written, quantitative, and technological expertise to help you successfully navigate the complexities of the workplace.

A focus on advancing internationalism and multiculturalism allows you to develop into a culturally refined professional, ready to lead with awareness, an open mind, and solid rationale.

THERE'S NO SUBSTITUTE FOR EXPERIENCE

The emphasis here is on practical application of your growing knowledge base. All CSML programs place emphasis on hands-on practical applications of classroom studies. Internships play a vital role here, so you see emerging business trends and developments as they happen. It's the real world. In real time. And it's invaluable.

Capstone Courses: You'll work directly with a company or organization, and have the opportunity to apply your classroom education by creating a comprehensive, professional project (case analysis, business plan, portfolio, etc.).

Professional Internship: You will take part in a supervised internship designed to help you develop the bedrock skills that will prepare you for the competitive job market.

BUSINESS MOVES FAST. NOW YOUR DEGREE CAN, TOO.

The quickest route to a CSML MBA, the **Fast-Track** option, lets you spend the last year of your undergraduate program taking 'bridge classes.' These graduate-level courses count toward both the completion of your bachelor's degree and a master's degree. Students who choose the Fast-Track option in their senior year may be able to complete the MBA or Master's in Data Analytics program and receive their graduate degree in only two more semesters.

INTERNATIONAL STUDY ABROAD

Meet the global economy, right where it lives. Opportunities are offered in a variety of countries and our students have previously studied abroad in places like France, Germany, and China.

DEGREE CONCENTRATIONS*

The world of business is a landscape of specialization. So our concentrations let you tailor your program to meet your interests. Simply choose four concentration courses in your senior year to make your degree work best for you. Choose from:

- Finance
- Digital Marketing
- Hospitality Management
- Human Resource Management
- Project Management
- Information Systems and Technology Management

**Concentrations subject to change*

BUSINESS ADMINISTRATION [BS] CURRICULUM

Course offerings and sequence may be subject to change.

University Success	Business Law
Introduction to Biology	Financial Accounting
Introduction to Biology Lab	Advanced Business Communication
Beginning Spanish I + 2	Principles of Economics
College Algebra	Principles of Finance
Composition I + 2	Managerial Accounting
Introduction to Sociology	Production and Operations Management
College Critical Thinking	Overview of Management Practices
Introduction to Chemistry	Principles of Marketing
Introduction to Chemistry Lab	Information and Technology Management
Intercultural Communication	Research Methods
US History	Capstone and Project Management
Introduction to Psychology	4 Concentration Courses OR Business Electives
Business Mathematics	4 Fast Track courses OR Business Electives
Introduction to Business	Internship 1 + 2
Introduction to Political Science	
Introduction to the Arts	
Introduction to Business Communications	



The Bachelor of Science (BS) in Business Administration program at CSML is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP accreditation certifies that the teaching and learning processes offered within CSML programs meet the rigorous educational standards established by said accrediting body, which is a leading specialized accreditation body for business education across the country.

LEARN MORE

ALLIANT.EDU

866.825.5426

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 [linkedin.com/school/18997](https://www.linkedin.com/school/18997)

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Please note that not all programs are available at every campus, online, or to residents of every state. For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit www.alliant.edu/ge/bsba.

Alliant is a private university accredited by the WASC Senior College and University Commission (WSCUC). We are an equal opportunity employer and educator.



AT A GLANCE

- Scholarships available for those who qualify
- WASC-accredited university
- No impacted majors
- Fall, Spring, and Summer admissions
- Evening classes available
- FAFSA accepted | School code: 011117

ADMISSIONS REQUIREMENTS

Here at Alliant, we take a holistic approach to our admissions process. Your academic ability and preparation, along with other personal, non-academic factors are all considered. The following materials are required to apply for admission:

- 1] A completed application and application fee
- 2] Minimum GPA: 2.0 on a 4.0 scale
- 3] Proof of high school equivalency (college transcripts required for transfer students)
- 4] High school students: A-G courses and SAT not required
- 5] Transfer students: CSU GE and IGETC patterns accepted
- 6] English language proficiency. International students please see catalog for additional requirements.
- 7] Other requirements that can vary by program

Please see catalog.alliant.edu for additional information.