

Enrollment Strategies Committee Meeting Summary

Friday, December 13, 2013
1:30-2:30 p.m.
College Conference Room



Vision:
Changing Lives Through Education

Mission:
Grossmont College is committed to providing an exceptional learning environment that enables diverse individuals to pursue their hopes, dreams, and full potential, and to developing enlightened leaders and thoughtful citizens for local and global communities.

Present: Agustín Albarrán, Jeff Baker, Steve Baker, Danielle Camacho-Thompson, Sue Gonda, Chris Hill, Oralee Holder, Howard Irvin, Brian Keliher, Debbie Lim, Lisa Maloy, Mike Reese, Christina Tafoya, Paul Turounet, Katrina VanderWoude, Debbie Yaddow

Absent: Joel Castellaw, Howard Irvin, Krista Kluka, Marsha Raybourn

Recorder: Linda Daley

1. Greeting

Katrina greeted everyone and thanked them for coming in on a Friday so late in the semester.

2. Introductions

Katrina asked everyone to introduce themselves and it was noted that there was no faculty representative from the Mathematics, Natural Sciences, Exercise Science and Wellness division. Sue said she would put a call out for a new representative.

3. Overview of Post Recent Efforts

The meeting summary from the last meeting that was held on March 4, 2013 was distributed. Chris said that at that time the committee worked to identify ways to work away from being reactive and to be strategic when faced with making cuts or adding classes. Factors that affect enrollment were discussed and the composition of the group was revised. In April there was a retreat and the group worked to revise the charge of the committee.

4. Follow-up Discussion

Katrina asked the group if they had anything to add.

Brian said things have changed so much in that we went from making cuts and now we are almost back to a full schedule. He added that the transparency of this group remains important.

Oralee said the things that have changed are new things that are now playing into this. She said she saw things at the Student Pathways to Success retreat that will be important to the Enrollment Strategies Committee.

Paul said he is still not sure what the charge is of this committee. He said we need to be looking at what is expected to come down the road in one, two or five years from now and what objectives need to be established.

Oralee added the AA-T degrees are all new and the college needs to make sure the classes are offered that are needed to complete those degrees. With the addition of Accuplacer, we may need to look at changes in math and English; adding or subtracting classes. She also said she would like to see a more robust summer session.

Mike said this body can help departments work together to schedule classes so that students can complete their programs. He gave an example of a transfer degree that is being offered and three of the classes needed were all running at the same time.

Jeff said we need to look at the factors that contribute to student success.

Sue asked what kinds of data this group should look for; saying Accuplacer and Cynosure might be a source of information.

Debbie Y said we need qualitative data when making decisions.

Sue tied it all together saying there have been so many changes due to transfer degrees. There will need to be future curriculum discussions between the departments, the articulation officer and counseling. She suggested a demonstration of our orientation and assessment online services at a future meeting.

Oralee said student focus groups should also be a part of this discussion. For instance, we need to know if students are willing to take a late Friday afternoon class.

Steve said there is a plug-in to Blackboard that can conduct surveys we may find useful.

5. Committee Membership

In addition to needing a faculty representative from the MNSESW division, it was noted that the committee needs an ASGC representative. Jeff agreed to ask Sara to find a student to serve next

semester. The committee composition is to be revised to remove “Research Liaison” and replace it with “Sr. Dean of College Planning and Institutional Effectiveness.”

Katrina asked if the new Director of College and Community Relations person should be included in the composition of the committee or as a resource. The group discussed the idea and decided to postpone making a decision at this time.

6. Impacting Factors for Consideration Moving Forward (i.e.: Student Success Initiative, etc.)

This item was deferred.

7. Moving Forward (Next steps, agenda for next meeting, possible Randy Lawson/Pam Deegan follow-up workshop, etc.)

Katrina announced that Randy Lawson will be returning to our campus to conduct some workshops in February. She asked if the committee would support a workshop to be presented to this group by Pam Deegan and Randy Lawson. Katrina said after our meeting in February we can customize the training this group would find useful.

Katrina asked how often the group felt we should meet and it was decided the committee should meet monthly when classes are in session. It was suggested that the schedule be set to meet on the 4th Friday of the month from 9:30-11:00 a.m. Linda was asked to send out an email to see if that works for the majority of the members.

Brian suggested an agenda item for later regarding concerns with making decisions based on surveys.

The meeting adjourned at 2:32 p.m.

Action Items:

Due Date

Sue to put out a call for a faculty rep from MNSESW division to serve on the committee.	Beginning of Spring, 2014
Jeff B. to request an ASGC representative to serve on the committee.	“ “ “
Linda to provide Bernadette with the revised committee composition.	ASAP
Linda to send email regarding scheduling of meetings	ASAP