

## Enrollment Strategies Committee Meeting Summary

Monday, March 3, 2014  
1:30-2:30 p.m.  
College Conference Room



**Vision:**  
Changing Lives Through Education

**Mission:**  
Grossmont College is committed to providing an exceptional learning environment that enables diverse individuals to pursue their hopes, dreams, and full potential, and to developing enlightened leaders and thoughtful citizens for local and global communities.

**Present:** Agustín Albarrán, Steve Baker, Joel Castellaw, Sue Gonda, Doug Hersh, Mandy Hewlett, Oralee Holder, Brian Keliher, Kristi Kluka, Lisa Maloy, John Oakes, Mike Reese, Christina Tafoya, Paul Turounet, Katrina VanderWoude, Debbie Yaddow

**Absent:** Chris Hill, Howard Irvin, Marsha Raybourn

**Guest:** Tim Flood

**Recorder:** Linda Daley

The meeting commenced at 3:33 p.m.

1. Welcome MNSESW Faculty Representative, John Oakes and ASGC Representative Mandy Hewlett

Katrina welcomed the newest members, MNSESW Faculty Representative, John Oakes and ASGC Representative Mandy Hewlett. The members all introduced themselves.

2. FTES/FTEF Primer

Tim Flood conducted a FTES/FTEF presentation. He explained that the state defines a full time student as one taking 15 units, however, our definition of a full time student is one taking 12 units. He also explained that 1 FTES = 525 WSCH and a FTEF is one teacher teaching five three-unit classes (.20). FTES/FTEF ratios are calculated each semester and provide us with trends.

Tim shared that we may garner some extra funding this year. He said that the state allocates our FTES each year. The target for 2014/15 is 12,985 FTES. This is the flat rate with no growth. To calculate the divisional splits a historical percentage is applied to each division.

Katrina said there was a recent request to see if additional classes could be brought into our summer schedule. The deans were asked to determine a wish list for their divisions instead of doling out specific allocation amounts. She said the result is that additional classes totaling approximately 9.57 FTEF have been added to the summer schedule. She said it is likely this will occur again for the fall and spring semesters. Oralee asked if we are moving back to a semester

by semester planning strategy instead of an annual allocation model. Katrina responded that we will continue the annual allocations but since the picture improved we were able to increase our offerings.

Joel stated when a request comes out for additional classes such as this; the communication should include what we are trying to do strategically.

### 3. Randy Lawson Workshops (4/30 & 5/1)

Katrina announced that The Randy Lawson Workshops have been rescheduled to April 30 and May 1. Since we have some time before the workshops are held, she encouraged everyone to think about items that should be included on the agenda and to provide her with their input.

Katrina also announced that Randy Lawson and Pam Deegan will be invited to future IAC and ESC meetings to help us build the framework for this committee. She also plans to bring Brian Nath to another ESC meeting. She asked the group to think about the data and reports that are needed for this committee; what would be useful and what is a priority. Oralee said she would like to see "Reports" accessible from home computers. Sue recommended that Katrina discuss this with Shirley P and Chris Hill for a recap of prior conversations.

John said as we grow we should follow the process of strategically adding classes.

Kristi said there are multiple initiatives that have been added by the college that affect LED and that should be considered in this venue.

Katrina closed the meeting by stating we will look at what we have done, how we have done it, and where we can go to build a framework to help us move forward.

The meeting adjourned at 5:01 p.m.