

## Enrollment Strategies Committee Meeting Summary

Monday, September 8, 2014  
3:30-5:00 p.m.  
Griffin Gate



**Vision:**  
Changing Lives Through Education

**Mission:**  
Grossmont College is committed to providing an exceptional learning environment that enables diverse individuals to pursue their hopes, dreams, and full potential, and to developing enlightened leaders and thoughtful citizens for local and global communities.

Present: Steve Baker, Janet Castaños, Cruz Cerda, Zack Gianino, Sue Gonda, Chris Hill, Oralee Holder, Brian Keliher, Lisa Maloy, John Oakes, Marsha Raybourn, Mike Reese, Beth Smith, Paul Turounet, Katrina VanderWoude, Evan Wirig, Debbie Yaddow

Absent: Agustín Albarrán, Martha Clavelle, Oralee Holder, Aaron Starck, Christina Tafoya

Guest: Tim Flood

Recorder: Linda Daley

### **Introductions**

Katrina welcomed everyone and asked for introductions for the benefit of the newcomers.

### **Review of membership and charge**

Katrina shared the charge of the committee with the group and explained that last semester they discussed how to look at data and planned for the Enrollment Management Workshops that were scheduled in April, but unfortunately cancelled. Brian asked if the committee will continue to recommend classes to be added to the schedule when additional FTES are needed. Katrina responded that the charge has not changed and the committee needs to continue responding to the needs of the college. Last spring the committee reviewed the charge and saw a need to be more strategic and proactive as opposed to reactive.

### **Review of all efforts toward strategic enrollment management**

This item was not discussed.

### **Data points**

Katrina welcomed Beth and asked her to share the data points that the presenters will be using for the workshops next week. All of our data from the Student Success Scorecards, which can be found on the first page of our website, will be utilized. Beth distributed a handout that

contained much of our current data. She pointed out that there was an error in the enrollment fill rate shown as 168.68%.

Beth asked if anyone thought there was additional data that should be included in the Enrollment Management Workshops next week.

- Mike suggested data providing which classes fill first.
- Debbie suggested classes with large wait lists.
- Paul asked if there is a way to obtain a report that gives data on enrollment based on the time of day.
- Sue said this committee needs to find the data that will be most useful and look for trends that can be shared with the various departments.
- John suggested how many students are seeing a counselor and getting an educational plan, and finding out what courses are keeping students from finishing here.

Chris said the day to day decisions about which classes should be offered and when lies with the chairs, but this committee should look at outside trends and have more of a college wide perspective than the chairs might. She said a good example is student pathways, which is going to require that we offer more math and English classes.

### **Enrollment Management Workshops**

Katrina shared that the upcoming Strategic Enrollment Management Workshops will take place from 8:30-3:45 next Monday on the Grossmont campus and Tuesday at Cuyamaca. Pam Deegan and Dona Boatright will be the primary presenters and on Monday Lynn Nault will be presenting appropriate calendar planning. Tuesday afternoon each college will have its own session. Subs will be provided for both days.

The meeting adjourned 4:40 p.m.