

Enrollment Strategies Committee Agenda

Monday, February 6, 2017
3:30-5:00 p.m.
Griffin Gate



Vision:
Changing Lives through Education

Mission:
Grossmont College is committed to providing an exceptional learning environment that enables diverse individuals to pursue their hopes, dreams, and full potential, and to developing enlightened leaders and thoughtful citizens for local and global communities.

1. Enrollment Status – Intersession at census and Spring overall as of 2/6 - Handout
2. Enrollment Report & EMA Status – Chris Tarman
3. *April Madness* – Second 8 weeks
4. Summer Schedule Building Strategy – High Schools, Online, Facilities, etc.
5. All things Marketing, Promotion and Advertising for second 8 weeks, summer, and beyond. Coordinating efforts with definitive timelines discussion – Guests: John Valencia, Kerri Ewing
6. Revisit from 12/9 - Waitlists and limit setting?
7. Next meeting March 6–3:30-5:00 p.m. in Griffin Gate

ESC Meeting Schedule Spring, 2017

Monday, February 6

~~Monday, February 20~~

No Meeting/President's Day

Monday, March 6

Monday, March 20

Monday, April 3

Monday, April 17

Monday, May 1

Monday, May 15

Monday, June 5

*All meetings are scheduled in
Griffin Gate from 3:30-5:00
p.m.*